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Method type References **Strengths** Limits Only requires a precise It has to be insured that the accounting of the financial compared surveillance options costs of the compared meet a given expectation Least cost analysis surveillance designs. Such (legislative criteria, threshold of data are usually easily desired effectiveness) accessible. Effectiveness of each surveillance option must be measured in the same metric Adapted to situations when several surveillance options (e.g. number of avoided cases, Average costcan be used in parallel sensitivity ratio). It is rarely the effectiveness ratio under condition of a limited case when comparing two budget different surveillance components (e.g. passive and active surveillance) Effectiveness of each surveillance option must be measured in the same metric (e.g. number of avoided cases. Adapted to situations when several surveillance options sensitivity ratio). Effectiveness are competing for the same Incremental costmeasures need to be effectiveness ratio resources and we can interpretable: to make the final choose only one (options choice between surveillance are mutually exclusive) options, the evaluator needs to appraise the benefit generated by each additional surveillance output. Requires a quantitative

Adapted to situations when

the decsion maker needs to

determine the optimal level

of investment in one

system/component

surveillance

formulation of the relation between any marginal

marginal increase in its

measures need to be

output.

investment in surveillance and

interpretable: to make the final

options, the evaluator needs to appraise the benefit generated by each additional surveillance

effectiveness. Effectiveness

choice between surveillance

Marginal cost-

effectiveness ratio

Investment appraisal	Hasler and Howe, 2012; Howe et al. 2012; Rushton, 2009a; Guo, 2014; Hasler et al. 2012	Allows an objective comparison of all possible surveillance options (including different surveillance components without similar effectiveness metrics). Suitable when only the public sector's perspective is considered or when the economic impact of surveillance is expected to be restrained to one specific sector and market impacts are neglectable.	Epidemiogical model is often required to link effectiveness of surveillance with its benefits. Costs and benefits of surveillance and mitigation programs must be analysed altogether, including their substitutive and complementary effects, no separate analysis is possible. Only goods and services associated with a market value are usually accounted. Analysis limited to one or several sectors (usually the public sector and/or the concerned husbandry sector) leaving aside the broader societal impact of surveillance.
Inclusion of direct market impacts	Rushton, 2009b; Upton, 2009; Moran and Fofana, 2007	Integration of the market impact of the considered surveillance program	Assumption of limited cross- sector effects. Market data required (elasticity of supply and demand)
Inclusion of multi- market impacts	Rushton, 2009b; Upton, 2009	Allows integration of multi- market impact of surveillance	Heavy data requirements (intermarket economic relationships)
Valuation of non- market components of the economic impact of surveillance		Allows integration of non- market impacts	Each method has its own limitations. Substantial surveys/data collection are often required (e.g for contigent valuation or contingent choices) and can be time and ressource consuming

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