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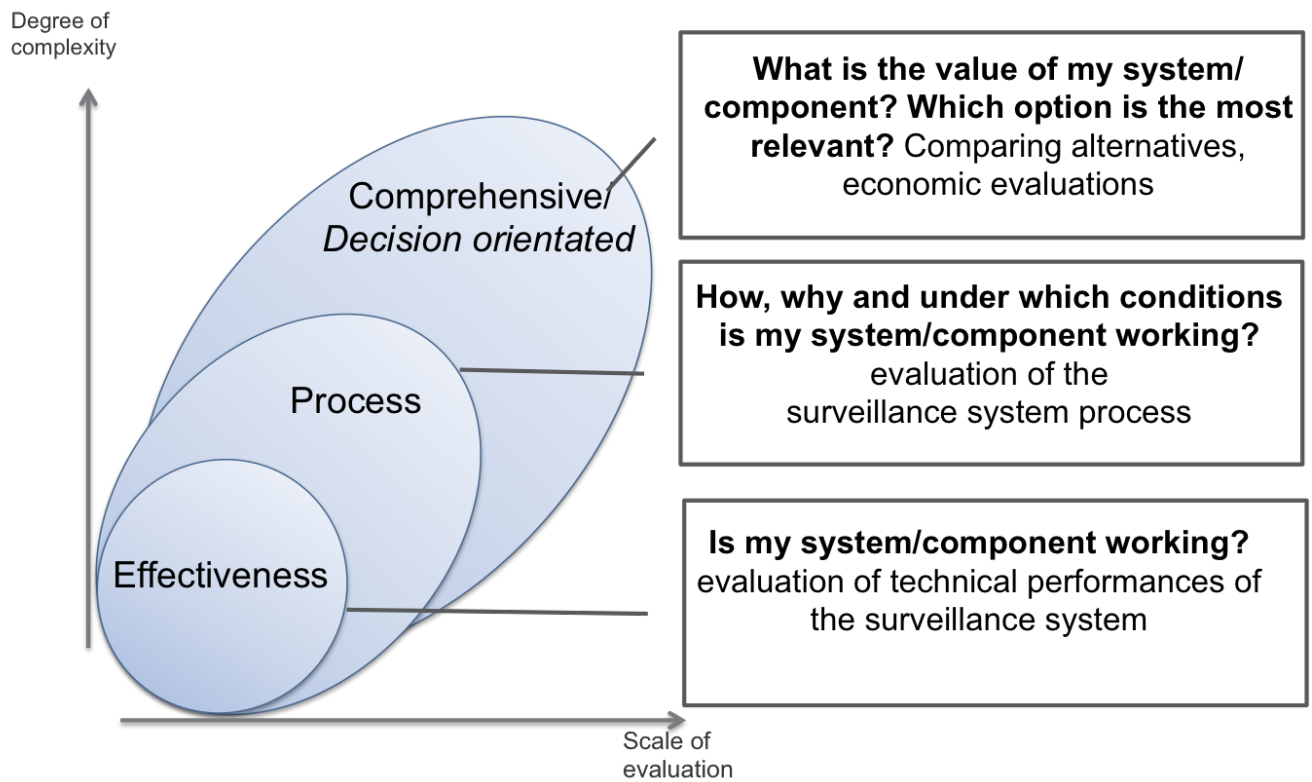
****Evaluation** is a systematic determination of a subject's merit, worth and significance, using criteria governed by a set of standards.**

- It can assist an organization, program, project or any other intervention or initiative to assess any aim, realisable concept/proposal, or any alternative, to help in decision-making; or to ascertain the degree of achievement or value in regard to the aim and objectives and results of any such action that has been completed.
- The primary purpose of evaluation, in addition to gaining insight into prior or existing initiatives, is to enable reflection and assist in the identification of future change.
- The evaluation process is closely linked to the decision making process and the need to advocate for changes.
- It is important to emphasize that the definition of evaluation has to be tailored to the specific object and context of the evaluation (see [definition of animal health surveillance evaluation](#))



Evaluation phases within the decision making process (Toma et al., 1996)

The different types and level of evaluation



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