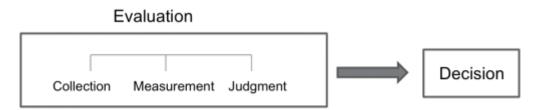
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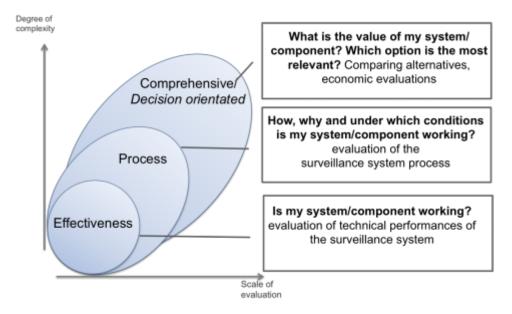
Evaluation is a systematic determination of a subject's merit, worth and significance, using criteria governed by a set of standards.

- It can assist an organization, program, project or any other intervention or initiative to assess any aim, realisable concept/proposal, or any alternative, to help in decision-making; or to ascertain the degree of achievement or value in regard to the aim and objectives and results of any such action that has been completed.
- The primary purpose of evaluation, in addition to gaining insight into prior or existing initiatives, is to enable reflection and assist in the identification of future change.
- The evaluation process is closely linked to the decision making process and the need to advocate for changes.
- It is important to emphasize that the definition of evaluation has to be tailored to the specific object and context of the evaluation (see definition of animal health surveillance evaluation)



Evaluation phases within the decision making process (Toma et al., 1996)

The different types and level of evaluation



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